

Yellow Springs Chamber of Commerce
Board Meeting Agenda
Thursday, May 09, 2024
Mills Park Hotel Conference Room

Time	Agenda item
8:30a-8:40a	<p>Call to Order / Share your win</p> <ul style="list-style-type: none"> • Meeting called to order at 8:37 – Ryan motioned, Mark seconded • In attendance: Thor Sage, Paul Herzog, Chloe Maynor, Matt McGuire, Mark Heise, Johnnie Burns, Denny Powell, Carl Lea, Ryan Carpe, Jason Bailey, Naomi Penrod, Stuart Young, DJ Galvin, Alex Price, Matt McGuire, Shane Creepingbear, Matt Cole <p>Review and approval of previous minutes</p> <ul style="list-style-type: none"> • Johnnie moved to approve the minutes with changes. Ryan seconded.
8:40a-9:05a	<p>Reports</p>
	<ul style="list-style-type: none"> - Officers/Director/Committees <ul style="list-style-type: none"> o Executive/Treasurer <ul style="list-style-type: none"> o Alex reported that new sponsors have been identified and provided updates on memberships. Alex reported that we are projected to stay in the black for street fair. An update on finances was provided with total cash was reported at \$150k. Lunch local was recently at Mazu and was reportedly successful. Next lunch local to be held at Calypso. Ryan elaborated on why the lunch functions hold value. Workshop for the Wizzes next Tuesday featuring workers’ compensation discussions. Website revamp is in process. Legislative lunch is on June 7th and requires a \$10 registration fee. o Marketing <ul style="list-style-type: none"> o DJ reported that a half page ad was placed in Ohio Magazine. Hashtags have been developed for Mother’s Day for cross marketing. Visitor’s Guide expected to be completed too. o Events <ul style="list-style-type: none"> o July 4th is coming up with quotes being returned for fireworks, Ryan indicated that he needs contact information for food truck operators. Drones have been ruled out as they are not financially feasible. Mark asked if we needed a parade banner for our sponsors. Mark also mentioned that the county is going to create a special celebration for the 250th in 2026 and the local chambers are being asked not to compete. Jason noted that the Sunflower field function was highlighted at the recent MVRPC meeting. o Street Fair <ul style="list-style-type: none"> o Street Fair planning is underway with sponsorships and registrations on target. Registrations close on May 17th. 39 bands registered. Jason noted that we need to tighten up our procurement processes with respect to street fair. Thor/Alex noted that some oversight by the executive committee has occurred. Paul asked about communications regarding beer vending. - Liaisons <ul style="list-style-type: none"> o Village <ul style="list-style-type: none"> o Pool opening is on the 16th. Water line replacements are ongoing. Sidewalk replacement is ongoing. o Township

	<ul style="list-style-type: none"> ○ New zoning inspector recently hired. Ohio Fire Chiefs’ Association report on the FD is due soon. ○ Schools – no update ○ YSCF <ul style="list-style-type: none"> ○ Governance training to be held on May 29th with a few slots still available. Alex mentioned that board members can attend. ○ YSDC <ul style="list-style-type: none"> ○ Letters being sent to various organizations in an effort to get more board members. YSDC has not discussed the recent initiative associated with the potential sale of school district land and has not weighed in on this topic ○ Antioch <ul style="list-style-type: none"> ○ Antioch Writers Workshop will relaunch in July. Antioch Review is also relaunching. Antioch recently received federal work-college status.
9:05a-9:10a	<p>Old Business</p> <ul style="list-style-type: none"> - Street Fair Volunteer Sign-ups – Alex noted that all board members should sign up for volunteer assignments soon. - Annual Report – No new updates. Alex will resend to the board. - DBA report from Dino in February – No additional updates, some discussion on DBA operations and communications occurred. The DBA report will be discussed in July. Motion to table discussion until July by Stuart, seconded by Matt.
9:10a-9:40a	<p>New Business</p> <ul style="list-style-type: none"> - Tax Review – Matt Cole provided a tax filing update and reviewed a draft return. Alex requested feedback on the return document by the 10th of May. - Workshop with the Wizzes - Scholarship Selection / Continuation – Ryan discussed the viability of the scholarship process. - Executive Director Applications – The board did a brief review of applicants and reduced the list of those to be interviewed. Alex will contact the top candidates and setup interviews. - Payment Processing Purchases for Street Fair – Alex indicated that he wants to move payment processing to Square. Mark moved to purchase supplied from Square, Stuart seconded.
9:40a-9:45a	<p>Actionable Items for next meeting – Jason said members should review the DBA report for July’s meeting. Alex suggested another July 4th meeting two weeks out from Street Fair. Ryan will be recruiting volunteers.</p>
9:45a-9:50a	<p>Good of the Order - none</p>
9:50a	<p>Adjourn – Mark motioned to adjourn, Paul seconded. Meeting adjourned at 10:15</p>