

Jason Bailey

PROFESSIONAL SUMMARY

15+ years of executive leadership experience spanning senior corporate and government environments, including President and COO of high-growth startups. Proven strategic acumen in setting long-term vision, driving innovation, and leading diverse, complex teams to achieve ambitious goals in fast-paced environments. Successfully leveraged experience from building two profitable startups and holding impactful leadership positions within U.S. intelligence agencies to influence and create strategic initiatives and develop operational efficiencies for entrepreneurial ventures and established corporations. Motivated by an atmosphere of challenge and team success.

Key strengths include:

STRATEGIC LEADERSHIP ~ INTEGRITY DECISION-MAKING ~ COHESIVE TEAM BUILDING ~ CONFLICT DIPLOMACY
CROSS-FUNCTIONAL COMMUNICATION ~ INNOVATIVE PROBLEM-SOLVING ~ FINANCIAL MANAGEMENT

CAREER HISTORY

PRESIDENT 2020 - PRESENT

Blue Core Investment Group

- Strategically led all aspects of investment and intellectual property initiatives, including mergers and acquisitions, venture capital investments, patent portfolio development, and technology licensing for Blue Core Investment Group Holdings while providing strategic and operational guidance to CEOs and senior management teams across the portfolio.

PRESIDENT 2020 - PRESENT

Blue Core Technologies

- Responsible for the organization's operational, financial, and business growth, spearheading the identification and integration of emerging technologies to elevate the value of our intellectual property portfolio, drive innovation, and foster a culture of continuous improvement.
- Founded two national brands in the multipurpose cleaning solution industry, both committed to minimizing environmental impact and reducing the industry's reliance on harsh chemicals; one launched with major home improvement retailers in 2022 and 2023, the second monetized through an exclusive license agreement for North America.

CHIEF CORPORATE OPERATIONS OFFICER 2020 - 2024

NuVinAir Global

- Led a \$200K startup to achieve 1500% revenue growth over five years by aligning operations with strategic goals, boosting employee satisfaction, and ultimately driving the company to a \$34MM valuation and a successful acquisition.
- Performed a comprehensive analysis of complex data sets to uncover untapped market opportunities, driving the development of new revenue streams and the successful launch of a product that boosted company-wide sales by 12%, generating a sustained \$4MM annual increase in revenue.
- Redefined the company's strategic vision and sales strategy, fostering a shared understanding of the company's direction across all departments. Eliminated siloed communication channels and realigned the organization towards achievable short-term goals and long-term objectives, supported by established key performance indicators (KPIs).
- Fostered a collaborative organizational culture by promoting interdepartmental knowledge-sharing and mentoring directors and team leads to become technical experts and successful project managers. This resulted in a 15% increase in overall company productivity and an 18% reduction in decision-making time.
- Led daily operations for a diverse team of 25+ corporate employees and 12 national franchisee units, driving efficiency by implementing a corporate CRM to streamline workflows and optimize performance. This initiative resulted in a 22% increase in employee satisfaction and improved overall operational efficiency.


CHIEF OPERATIONS OFFICER 2019 - 2020

NuVinAir LLC

- Championed a corporate transformation, transitioning the company from a distribution model to a national franchise leader in the vehicle cleanliness industry. Successfully navigated franchising regulations and implemented a comprehensive growth strategy, unlocking exponential potential with projected annual revenue growth of 60%.

CONTACT

 bailey.a.jason@gmail.com

 (937) 475-4456

 Yellow Springs, Ohio

 [linkedin.com/in/jab-bailey/](https://www.linkedin.com/in/jab-bailey/)

CHIEF OPERATIONS OFFICER (continued)

NuVinAir LLC

- Led a comprehensive overhaul of warehouse operations, optimizing both company-run and outsourced startup processes, and implementing an advanced warehouse management system. This transformation resulted in a 40% reduction in production time, a 17% boost in overall operational efficiency, and a 10% decrease in soft costs.
- Oversaw a diverse portfolio of contracts, encompassing production facilities, fulfillment agreements, strategic research partnerships, and multiyear licensing deals with national franchises, ensuring optimized operations and alignment with organizational goals.

PRINCIPAL TECHNICAL ANALYST 2015 - 2019

National Air and Space Intelligence Center

- Directed daily operations of the Center's foreign data exploitation teams, and implemented strategies that improved efficiency and boosted team morale, resulting in a 70% increase in the Center's foreign language document processing capacity and substantially strengthened U.S. foreign language document exploitation capabilities.
- Established the Center's policy and procedures for foreign language document processing and developed intelligence production requirements for U.S. operational commanders to enhance situational awareness in the region and support strategic decision-making, facilitating novel collaboration with international alliances.
- Spearheaded the development and implementation of the NASIC Digital Library, the IC and DoD's first platform for open-source, multi-modal, multi-lingual data exploitation and dissemination. This groundbreaking initiative revolutionized how analysts share critical information, enabling dynamic adaptation to national-level tasking and significantly enhanced the nation's ability to leverage open-source intelligence, contributing to improved national security and strategic advantage.

SPACE OBJECT SURVEILLANCE AND IDENTIFICATION - EXPLOITATION LEAD 2010 - 2015

National Air and Space Intelligence Center

- Established the first-ever intelligence sharing partnership between NASIC and five Defense Attaché Offices for foreign document exploitation, resulting in low-latency information flow between an IC production center and the United States Department of State.
- Member of the Office of the Director of National Intelligence Foreign Language Program Office - Foreign Language Executive Committee Technical Exchange Group. Recognized for outstanding leadership and operation integration of high-performing / high-impact teams from diverse backgrounds and skill sets.
- Directed NASIC team of civilians, military personnel, and contractors contributing to a national initiative focused on exploiting adversary data to assess the potential for high-impact technologies to emerge in unexpected locations, reducing the time needed for informed decision-making by developing a novel algorithm for analyzing and possibly detecting adversary programs before being classified.

VICE PRESIDENT 2008 - 2013

Bailey Animal Clinic

- Cultivated and maintained strategic partnerships with key vendors, suppliers, and community stakeholders, resulting in a 10% reduction in supply costs, improved inventory management and increased efficiency in daily operations.
- Developed and implemented a comprehensive financial strategy that prioritized both short-term profitability and long-term sustainability, ensuring the clinic's continued success and growth while maintaining a strong financial position on day-to-day operations.

VOLUNTEERING

VICE PRESIDENT

2022 - 2024 | Yellow Springs Chamber of Commerce

VICE PRESIDENT

2024 - Present | Yellow Springs Development Corporation

BOARD MEMBER

2024 - Present | Yellow Springs Soccer Inc.

GUARDIAN

2008 - Present | Dayton Honor Flight

PATENT OF NOTE

(twelve total publications)

Detection of Airborne Contaminants in an Enclosable Environment PCT

EDUCATION

BACHELOR OF ELECTRICAL ENGINEERING

Wright State University

AWARDS OF NOTE

- Civilian Engineer of the Year of the U.S. Airforce in Science, Technology, Engineering and Mathematics
- Air Force Association National Aerospace and Specialty Award "Citation of Honor"
- U.S. Air Force Air Combat Command Inspector General "Superior Team Award"