

# YSCHAMBER ACCELERATOR PROGRAM

AMPLIFYING YOUR BUSINESS

## bundle & save

### CHOICE PACKAGE: \$500

#### PICK TWO OF THE FOLLOWING

- Destination Newsletter ad each week
- Yellow Springs Ohio monthly social media post
- YS Chamber Newsletter monthly issue
- YS Chamber monthly social media post

### GROWTH PACKAGE: \$750

#### PICK ONE OF THE FOLLOWING GROUPS

- Publishing in every Destination Yellow Springs email
- Annual ad on Destination website (image rotated quarterly)

-OR-

- YS Chamber Newsletter monthly issue
- Annual ad on YS Chamber website (image rotated quarterly)

### CHAMPION PACKAGE: \$1,000

- Events Listing or ad in the main section of every Destination Yellow Springs news blast
- 12 mentions on social media (once per month varying)
- Annual premier banner ad featured at the top of the destination website (rotated quarterly)

### PREMIER PACKAGE: \$3,000

- All Champion Package perks
- Major events featured in print media, web & social media promotions and on event flyers.
- Customized package to provide the best benefit for your business.

## YSCHAMBER

YELLOW SPRINGS CHAMBER OF COMMERCE

enterprising ideas + meaningful support

WWW.YSCHAMBER.ORG

INFO@YSCHAMBER.ORG

(937)-767-2686



## per item...

### DESTINATION YELLOW SPRINGS: ADVERTISING OPTIONS & RATES

#### SOCIAL MEDIA POSTS

- Per Post – \$15 (Minimum 2)
- Per Quarter - \$40
- 12 yearly – \$150 (Annually)

#### DESTINATION NEWSLETTER

- Main body ad per month – \$60
- Main body ad per quarter - \$150
- Main body ad per year - \$500

#### WEBSITE ADVERTISEMENT

- Premier ad: \$100 per month
- Premier ad: \$250 per quarter
- Premier ad: \$900 1 Year
- LG Banner Ad: \$200 per month
- LG Banner Ad: \$500 per quarter
- LG Banner Ad: \$1200

*All ad images rotated each quarter*

### YS CHAMBER: ADVERTISING OPTIONS & RATES

#### SOCIAL MEDIA POSTS

- Per Post – \$10
- Per quarter: \$25
- 12 yearly – \$90 (Annually)

#### YS CHAMBER NEWSLETTER

- Main body ad per month – \$40 minimum
- Main body ad per quarter – \$100
- Main body ad per year - \$450

#### WEBSITE ADVERTISEMENT

- Premier ad: \$80 One Month
- Premier ad: \$200 per quarter
- Premier ad: \$750 1 Year
- LG Banner Ad: \$150 monthly
- LG Banner Ad: \$250 per quarter
- LG Banner Ad: \$900 annually

*All ad images rotated each quarter*

Partnering with the YS Chamber provides a valuable opportunity to amplify your brand across a variety of platforms. To ensure seamless integration and maximum exposure, we've identified two optimized graphic sizes that align with our advertising opportunities.

By supplying your advertising assets in the specified dimensions, you help streamline the process, allowing our team to showcase your brand effectively. Based on your selected advertising package, please find the required image dimensions and all deadlines. If you have any questions or need assistance, we're here to help you make the most of your Chamber partnership!

## SUBMISSION DEADLINES

### QUARTERLY & YEARLY ADS

Due two weeks prior to the end of the following quarter.

- Q1 AD & GRAPHICS due: December 17 (prior year)
- Q2 AD & GRAPHICS due: March 17
- Q3 AD & GRAPHICS due: June 17
- Q4 AD & GRAPHICS due: September 16

### MONTHLY ADS

Due two weeks prior to the start of the next month (Monthly is the shortest run time available)

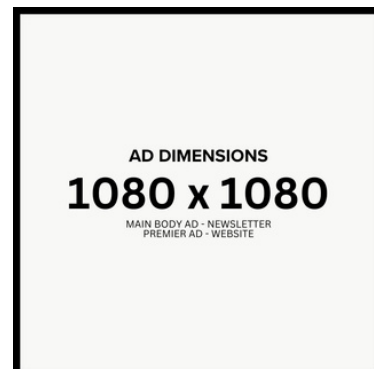
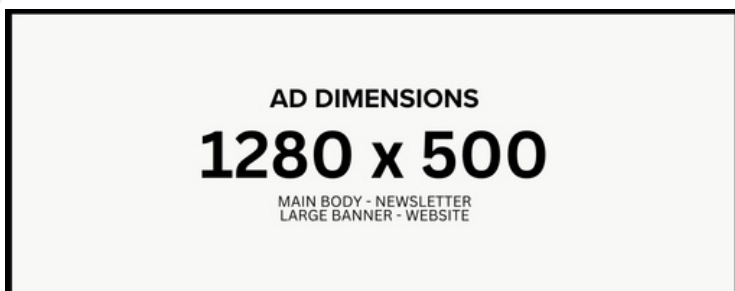
- January AD & GRAPHICS due: December 18 (prior year)
- February AD & GRAPHICS due: January 18
- March AD & GRAPHICS due: February 14
- April AD & GRAPHICS due: March 17
- May AD & GRAPHICS due: April 16
- June AD & GRAPHICS due: May 17
- July AD & GRAPHICS due: June 16
- August AD & GRAPHICS due: July 18
- September AD & GRAPHICS due: August 17
- October AD & GRAPHICS due: September 16
- November AD & GRAPHICS due: October 18
- December AD & GRAPHICS due: November 17

### DESTINATION MONTHLY NEWSLETTER ADS | 4 issues per month

Due on the Monday before the Friday publishing date. Ads cannot be submitted prior to submission date unless a special edition publication has been initiated by the YS Chamber.

### YS CHAMBER MONTHLY NEWSLETTER ADS | 2 issues per month

Due the 2nd & 4th Monday of the Month. Ads cannot be submitted before the submission date unless a special edition publication has been initiated by the YS Chamber.



## FILES ACCEPTED

Only .png & .jpg

PDF files are not approved.

## HOW TO SUBMIT

All submissions must:

- Be submitted individually
- Contain ad type/placement in subject line
- Have copy and URL link in body of email
- Require no adjustments. *This will delay publishing.*

Email ad submissions to: [marketing@yschamber.org](mailto:marketing@yschamber.org)

## NEED HELP?

The YS Chamber does not provide design support.

If you need help with graphic design or any other digital resources for your ads, please reach out to our YS Chamber member network for assistance.